

# Guide for Poster Preparation

## Format and Design

- ▶ **Standard size:** 1.5 m (height) x 1 m (width).
- ▶ **Legibility:** Text must be readable from 1.5 meters away; minimum font size: 14 pt.
- ▶ **Visual design:** Clear, with a balanced use of images, graphics, and minimal text.
- ▶ **Color and style:** Harmonious color palette and legible typography. Avoid visual clutter.

## Suggested Structure

- ▶ **Title (max. 15 words):** Clear, concise, no questions or subtitles.
- ▶ **Authors and institutional affiliation**
- ▶ **Introduction and objectives** (< 200 words)
- ▶ **Materials and methods** (< 200 words)
- ▶ **Results** (< 200 words, include graphs or tables)
- ▶ **Conclusions** (< 200 words)
- ▶ **References** (max. 5)
- ▶ **Acknowledgments** (optional)
- ▶ **Contact information**

## Best Practices

- ▶ Avoid unnecessary technical jargon.
- ▶ Use short text blocks and plain language.
- ▶ Include high-quality images and relevant data.
- ▶ Be prepared to engage and answer questions.